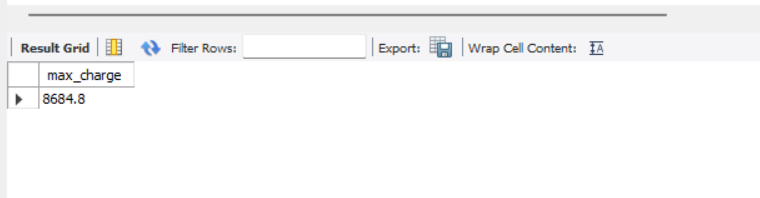
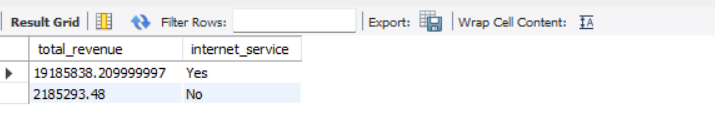
Why Do Customers Leave? Can You Spot The Churners?

SQL queries

1.what is the maximum total charges recorded in the payment information?

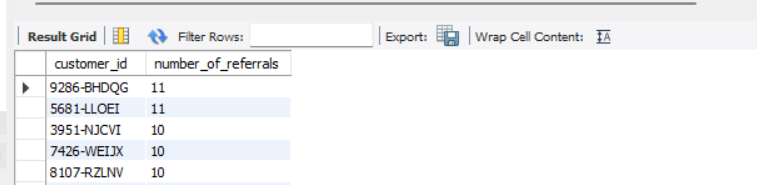
select max(total\_charges) as max\_charge from payment\_info;

2. what is the total revenue generated for each type of internet services?

select sum(p.total\_revenue) as total\_revenue, s.internet\_service from payment\_info p join service\_options s on s.customer\_id=p.customer\_id group by s.internet\_service;

3.List customers who referred the most friends?

select s.customer\_id, s.number\_of\_referrals from service\_options s order by s.number\_of\_referrals desc limit 10;



4.calculate the total revenue generated by customers in each city?

select l.city, sum(p.total\_revenue) as total\_revenue FROM location\_data l join payment\_info p on l.customer\_id = p.customer\_id group by l.city;

